

Abstract

The thesis *Table tennis: unique sport, but underrated in the Czech Republic* deals with situation and media image of table tennis, the most widespread sport in the world, in the Czech Republic. The first part consists of an introduction to the topic, a summary of the most important Czech and Czechoslovakian results in table tennis and a qualitative content analysis which examines current position of table tennis in Czech media. Through four written reports in the practical part the thesis introduces crucial topics of current Czech table tennis. The reports show how table tennis clubs seek for talented children, how Center of young representatives in Prague works, why there are many successful players over forty years old in the Czech Extraleague and what it means to work as a media deputy of the Czech Table Tennis Association.